



Connect with
Critical Links
Join the Critical Links Partner Program and add the Award Winning edgeBOX to your portfolio!

edgebox

unified communications



Why you should join our Partner Program

IP-PBX and a whole lot more from \$2500



ROUTER



QUALITY OF SERVICE



WIFI



STORAGE & PRINT



VOIP



NETWORK ACCESS



SECURITY



COLLABORATION

- 1 Seize the SMB opportunity**
 - Over 87 Million SMBs worldwide, spending over \$3 Billion annually on converged platforms
 - Faced with intense competition, and increasingly dependent on sophisticated voice and data networking
 - Required to provide big-company customer services on extremely limited budgets
- 2 Add a differentiated voice/data product to your portfolio**
 - Award winning edgeBOX unifies the SMB voice, data and IT infrastructure in a single appliance
 - Broadest feature set in the industry managed via a simple, easy-to-use interface
 - Deployed in 5 continents and supporting thousands of users
 - Economically very attractive starting at \$70/user; cuts OPEX by over 60%
- 3 Make more money!**
 - Low up-front investment and quick ramp up
 - World class pre-sales and post sales support to minimize your sales, deployment and management overhead
 - Generous margins with numerous upsell and recurring revenue opportunities
 - Innovative leader continually creating differentiation

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Office SOHO

Entry-level Office offering supporting up to 10 users

Office

The edgeBOX Office Gateway caters for offices with up to 40 users

Business

The edgeBOX Business Gateway is aimed at medium sized business with up to 100 users

Enterprise

The edgeBOX Enterprise Gateway is designed for corporations with up to 300 users

The edgeBOX appliance provides a full-fledged IP-PBX, Router, Security, NAC, QoS, Storage, Collaboration tools (including email/web server) and WiFi. It is fault-tolerant and available in 3 form factors with a variety of standard interfaces such as Ethernet, ISDN PRI (T1/E1) or BRI, FXO/FXS, etc.

Dramatically simplifies voice and data networking

- Replaces up to 8 products with a single appliance
- Easy-to-use Graphical interface unifies all features

Provides state-of-art capabilities to SMBs

- Broadest feature set in industry
- Based on open-source standard, enabling best-of-breed feature set

Reduces Capital and Operational Expenditures by over 60%

- Significantly lower initial investment (need fewer products)
- Very easy to install, configure and provision services
- Appliance can be managed remotely and eliminate truck rolls
- Flexibility to add users as required

Low initial investment with pay-as-you-go option!

From \$70/User



We are the right partner

edgePACKS

Take advantage of the latest productivity enhancing tools

edgePACKS are optional plug-in modules that are fully integrated with edgeBOX and are simple to install through edgeBOX's periodic updates. They provide additional productivity enhancing applications that complement the core edgeBOX services. edgePACKS available today include:

- edgeEXCHANGE for e-mail, calendar and contact sharing
- edgeLMS powerful e-Learning platform
- edgeDESKTOP Desktop Client Management
- edgeOPERATOR Full-featured receptionist console

eb rapidresponse

Critical Links Provides a range of Support Programs

	FROM \$2	FROM \$7	FROM \$10
	Bronze	Silver	Gold
Software Updates	✓	✓	✓
Business hours support		✓	✓
Warranty extension		✓	✓
Emergency 24/7 support			✓
Next-day shipment			✓

- Wide range of On-line and In-person Training Programs are provided
- Customized Support Programs also available

Get experienced insights and sales support from us

- Co-marketing and sales campaigns
- Selling strategies
- Business case development
- Customized configurations

Layer 2 switches, IP phones and other accessories can also be bundled with edgeBOX

About Critical Links

Critical Links is a global provider of converged voice, data and IT solutions for Small and Medium Businesses (SMBs) that dramatically simplify and cost-reduce by consolidating over a single scaleable and fault-tolerant platform. Critical Links' flagship product, the edgeBOX™ is an award winning multi-function gateway appliance that includes VOIP/IP-PBX, VPNs, security, NAC, QoS and a WiFi access point as well as a fax-server, web server, e-mail server, print server and data storage; it is available on a range of hardware platforms that support up to 300 users, with different form factors and a host of broadband interfaces such as BRI/PRI(T1/E1), FXO/FXS, Ethernet, etc. Critical Links typically serves SMBs through a global network of VARs, System Integrators, OEMs and Service Providers.

Becoming our Partner: Next Steps

Please contact your local Critical Links representative or you can contact us via one of the following and we will guide you the simple process to becoming our Partner!

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SUCCESS STORY